



Tasveer-e-Tajalli (Content Creation)

Theme : “The Holy Scripture speaks to me”
or “God: My ultimate concern”

Competition





Tasveer-e-Tajalli



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First Session: Idea Creation & Still Life Photography

First Half: Idea Creation Activity

- Participants have to brainstorm an idea for a video, film, or documentary that should be based on a religious narrative related to spirituality or Islamic history. The participants can take 1 week to brainstorm their ideas and then on Saturday (17 Feb) morning, they can present their ideas in the form of a storyboard, moodboard, script, or presentation.

Second Half: Still Life Photography

- Explanatory session on Still Life Photography will be conducted.
- Participants can take 24 hours, capture photos on this theme, and share these by Saturday afternoon
- We will screen these photos in the next session.



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First Session: Still Life Photography Ideas





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Second Session: Talk and Screening

Description:

The second session will be held on Sunday afternoon. We will start with a talk by a known Content Creator. The talk will be 1 hour long. After the talk, we will screen the photos submitted by our participants which will be shown to the judges and the participants. The Results will be announcements in the Ending Ceremony.

Judgment Criteria:

- Exposure and Color Quality
- Creativity
- Story-telling



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- Session will start with a talk by a content creator.
- Min 3 members per team. No limit for the total number of participants. The more the merrier
- The winners will be awarded with prizes and an excellent opportunity for their content to be sponsored for production.

Judgement Criteria:

- Relevance of the chosen topic in today's world and the selected medium (reels, documentary, YouTube channel, play).
- Outline to reach their goals.